

Cues for Positive Communication with Students and Staff

Occasion	Goal	Examples
GREETING	 Create a welcoming atmosphere Take the first step to building rapport Promote a reimbursable meal and/or target food item 	"Good morning! What would you like to try today?" "Hello! Would you like to try the [entrée]? "Welcome to lunch! The [entrée] is popular today. Would you like to try it?" "Today is [entrée] day. Would you like some?" "Welcome to the lunchroom! What can I get for you today? The [targeted item] is a great choice."
SERVING	Create a reimbursable meal Promote healthy sides	"The [vegetable] goes well with the [entrée]." "Which vegetable/side would you like with that?" "The [fruit] is perfectly ripe." "If you don't like [first side offered], how about trying the [other side]?" "You can make [the entrée] a meal with some [fruit/vegetable sides]." "Today we're serving [list items]. Can I get you some [target item]?" "We have a great new recipe: [list targeted item(s)]. Would you like to try it? Tell us what you think!"
POINT OF SALE (POS)	Create a reimbursable meal Prompt students to "fill out" an incomplete meal	"I see you don't have all of your items. Why not grab a [handheld fruit in nearby basket]?" "You get 2 sides with your meal. You can still take one—go ahead and pick." "Your meal's not complete! Don't forget to take a [fruit, vegetable, or juice] as a side." "You forgot milk! It's included with your lunch. How about getting some now?" "It's not too late, go back and get [missing item]." "You can make that a meal with [missing item(s)]."
SPECIAL REQUESTS	> Ensure all students are able to eat a complete meal > Assist new readers (elementary, special needs, and ELL/ESOL students)	To staff (discretely): "I see that [student] has a special diet. I will try to set aside a [preferred item]; however, to ensure he/she gets the correct meal, please bring him/her to the front of the line." To students still mastering reading: "Today's specials are [read menu]." To students still mastering reading: "Here is a menu. (Show picture menu.) What would you like today? What looks the best to you?" To students still mastering reading: "Today's specials are [list items]. Would you like to try [target item(s)]?"
CONFLICT	De-escalate situation Avoid creating or fanning negative feelings on either side Keep serving line moving smoothly and quickly	"I'm sorry you don't like [first item offered]; how about [other entrée option] instead?" "I'd be happily explain what makes a reimbursable meal." "The USDA defines what counts as a reimbursable meal, we aren't allowed to make those substitutions [ex. soda for milk, snack for fruit]."